



**SALT LAKE CITY, USA**  
September 30-October 3, 2026

HOSTED BY



SEG 2026 Conference

[seg2026.org](http://seg2026.org)

# SPONSOR & EXHIBITOR OPPORTUNITIES





# SALT LAKE CITY, USA

September 30-October 3, 2026



## Who We Are

The **Society of Economic Geologists (SEG)** is a leading global nonprofit dedicated to advancing the understanding, development, and stewardship of Earth's resources through geoscience. We connect academia with industry, focusing on the minerals and metals essential to society. SEG provides members with access to high-quality publications, educational programs, networking, mentorship, and professional development opportunities. The Society values student involvement, supporting numerous student chapters and offering fellowships and grants for research. SEG's international success is built on over a century of volunteer effort, industry support, and strong partnerships with other geoscientific organizations.



## CONFERENCE ATTENDEE INFORMATION

- 1,000-1,200 expected attendance
- Participants represent:
  - Mining and exploration companies
  - Junior entrepreneurs
  - Consultants and contractors
  - Government scientists
  - Academics
  - Financial investors
- Strong student and early career participation
- Emphasis on attracting regional academics and students

## Conference Organizing Committee

### Conference Co-Chairs

Stephanie E. Mills  
Rachelle Boulanger

### Executive Director

Jennifer Craig

### Technical Program

Simone Runyon  
Allie Macho

### Poster Program

Brian McNulty  
Meghan Jackson

### Early Career Program

Eytan Bos Orent

### Short Courses

Danielle Schmandt  
Patricia Capistrant

### Field Trips

Carson Richardson

### Core Shack/Rock Auction

Zoey Plonka

### Sponsorship and Exhibitors

Pete Shabestari

### Volunteer/Conference Center Liaison

Michelle Barndt

# Welcome

The Society of Economic Geologists (SEG) invites you to the 2026 conference in Salt Lake City, Utah, USA, from September 30 to October 3, 2026. This event will deliver the high-quality technical content that is a hallmark of SEG conferences, including innovations, advancements, and discoveries throughout the mining chain. It will also spotlight archetypal ore deposits and geologic processes of the North American cordillera, offering a balance of applied case studies, framework geology, and technological innovation.

The SEG 2026 Conference is focused on facilitating knowledge transfer within the economic geology community, showcasing geological and career insight from experienced members, providing technical growth and development for mid-career geologists, and introducing a new generation to the fascinating world of economic geology. The conference will attract a mix of attendees from industry, government, and academia from across the world, making this conference a unique and world-class opportunity to revitalize our workforce and community.



**Stephanie E. Mills**  
Utah Geological Survey  
SEG 2026 Co-Chair



**Rachelle Boulanger**  
Talon Metals  
SEG 2026 Co-Chair



**Jennifer Craig**  
Society of Economic Geologists  
SEG Executive Director



## Our Reach



**6,355**

SEG members



**32,700**

LinkedIn followers



**9,300**

Facebook followers



**4,000**

Instagram followers



**5,200**

YouTube subscribers



## Host Location & Venue

**Salt Lake City** is seated at the foot of the magnificent Wasatch Front and is located at the nexus of three different geological terranes. This unique geologic setting makes Utah **home to world-class deposits and mining districts** such as Bingham Canyon, Tintic, and Lisbon Valley. In Salt Lake, enjoy exciting art, culinary, and music scenes, all set against a backdrop of natural beauty. Known as the "Crossroads of the West," Salt Lake's strategic location also serves as a perfect launching point for road trips to iconic destinations like Yellowstone, Grand Teton, and Utah's renowned "Mighty 5" national parks. Conference attendees will get to enjoy the best of all worlds with **stunning outdoors, geologic wonders, and rich cultural history.**

The venue will be the **Calvin L. Rampton Salt Palace Convention Center**. Located in the heart of downtown, the Salt Palace is modern and spacious. It adjoins the Utah Museum of Contemporary Art and Abravanel Hall, home of the Utah Symphony.



## OUR LATEST CONFERENCES AT A GLANCE



**Brisbane, Australia**

**1,200**  
attendees

**16**  
short courses and regional field trips

**34**  
exhibitors

**220**  
students and early career attendees

**7**  
affiliated organizations

**30**  
sponsors



**Windhoek, Namibia**

**845**  
attendees

**15**  
short courses and regional field trips

**27**  
exhibitors

**260**  
students and early career attendees

**9**  
affiliated organizations

**28**  
sponsors



# About SEG Conferences

SEG has served the educational and networking needs of professionals, researchers, and students in the field of economic geology for over 100 years. With the support of volunteer organizers and corporate and individual sponsors, SEG has provided exceptional technical conferences and all that comes with them, from short courses and field trips to cutting-edge presentations and productive networking events. Our events are held globally—in places such as Chile, London, Windhoek, Brisbane, and now Salt Lake City—showing our dedication to providing opportunities worldwide, connecting members, and advancing the science, discovery, and responsible development of mineral resources.

## On-Site Conference Agenda

### SEPTEMBER 29

- Preconference Short Courses
- Icebreaker Social Event

### SEPTEMBER 30

- Preconference Short Courses
- Early Career Day
- Opening Presentations
- SEG Presidential Address
- Welcome Reception
- Exhibit and Poster Hall Opens

### OCTOBER 1

- Plenary Sessions
- Technical Sessions (three tracks)
- Exhibition and Poster Hall Reception

### OCTOBER 2

- Plenary Sessions
- Technical Sessions (three tracks)
- Exhibit and Poster Hall Reception
- CAP Sponsor Breakfast
- Conference Celebration

### OCTOBER 3

- Plenary Sessions
- Technical Sessions (three tracks)
- Exhibit and Poster Hall Closes
- Closing Ceremony and Closing Remarks
- Closing Social

### OCTOBER 4

- Postconference Short Courses

### OCTOBER 5

- Postconference Short Courses



London, United Kingdom

**900**  
attendees

**10**  
short courses and  
regional field trips

**26**  
exhibitors

**250**  
students and early  
career attendees

**11**  
affiliated  
organizations

**38**  
sponsors



# Why Partner with SEG 2026?

## Provide Thought Leadership & Market Insight

Align your organization with the latest innovations and research in economic geology. Engaging with industry leaders and new ideas enhances your understanding of emerging trends and sustainability practices, helping to **strategically position your organization in a competitive market.**

## Enhance Brand Visibility & Recognition

Position your organization as a leader in the industry. Your brand will gain significant **exposure through event materials, digital platforms, technical sessions, and exhibit spaces**, connecting you with individuals from industry, government, and academia.

## Connect with over 1,000 attendees

Attendees at SEG conferences represent mining and exploration companies, junior entrepreneurs, consultants and contractors, government scientists and policy makers, academics, financial investors, and students and early career professionals. This diverse gathering fosters **meaningful connections, potential collaborations, and business development opportunities** in geologic sectors in the region and worldwide.

## Support the Next Generation of Geoscientists

Provide resources and offset registration rates to **empower students and early career professionals who will become industry leaders.** By investing in their development, your organization demonstrates a commitment to fostering and sustaining talent in the field of economic geology.



# Conference Themes

The SEG 2026 technical program will cover a balance of topics from the latest developments in economic geology to the many current and future issues facing our industry.



## The Future of the Mining Workforce

Revitalizing recruitment, training, retention, and development of geologists across the mining industry



## Orebody Knowledge and Deposit Characterization

Understanding ore genesis in exploration and mining



## Framework Geology for Ore Deposits

Fundamental geologic controls on ore deposits globally and in the North American cordillera



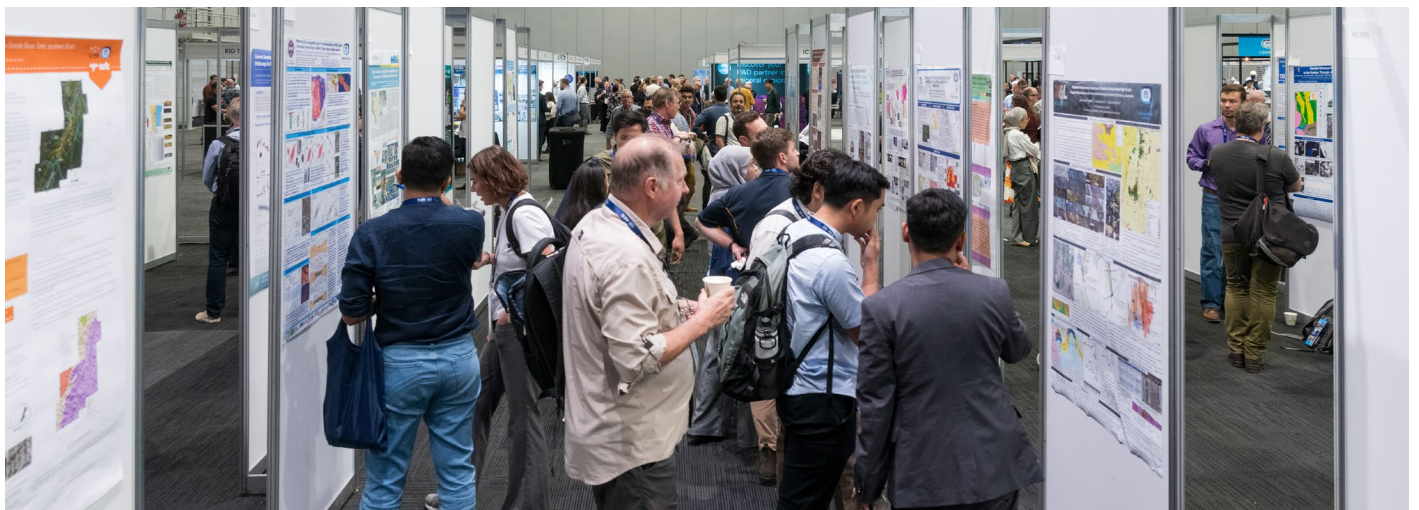
## Keeping Up With the Commodities: Expanding Terranes and Targets

Exploration and development in new terranes and new commodities



## New Technology and Old Deposits

New tools and methodologies for the future of mineral exploration and development



# Field Trips & Short Courses

SEG 2026 will continue the Society's tradition of providing a wide range of field trips and short courses that explore regionally significant deposit types and global themes. From the giant Bingham Canyon copper porphyry to the world-class Carlin gold trend, field trips and short courses will investigate a diverse endowment of metallogenic systems and complement the conference's technical program.

## SEG 2026 FIELD TRIPS

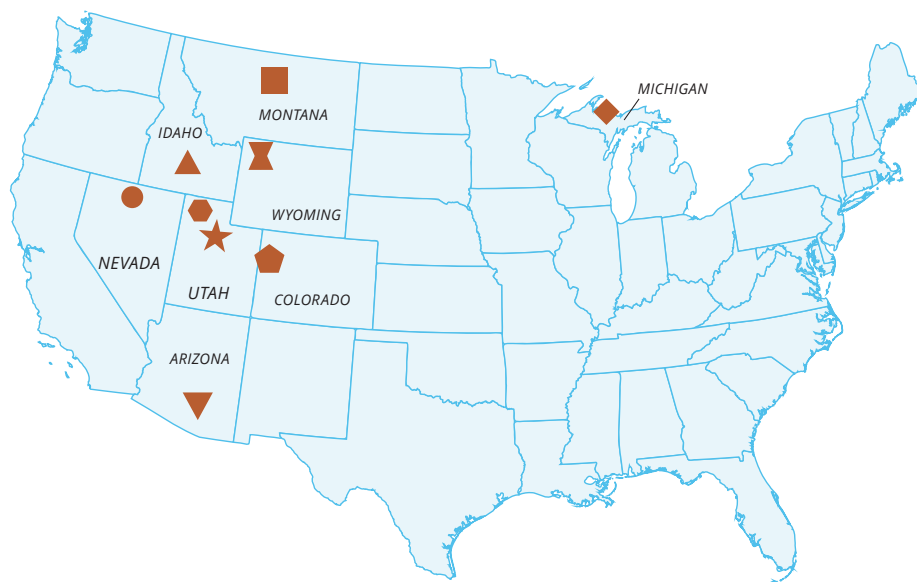
### PRE-CONFERENCE

- Carlin-type Deposits of Northern Nevada
- The Butte Porphyry System, Montana
- ◆ Sediment-hosted Copper Deposits of the Midcontinent Rift System
- ▲ New Discoveries in Historic Districts, Idaho
- ✂ Yellowstone Hydrothermal Complex



### POST CONFERENCE

- Utah Porphyry Systems and Carbonate-Replacement Deposits
- ▼ Porphyry Deposits of the American Southwest
- ◆ Uranium-Vanadium-Copper Deposits and Salt Tectonics of the Colorado Plateau
- ★ Geology of Bingham Canyon (Pre- and post conference)



# SEG 2026 SHORT COURSES

## PRE-CONFERENCE

Metallogeny of the Western United States

From Concept to Core: Interpreting Ore Textures & Breccias

Mineral Resource Estimation and Reporting for Mineral Exploration Projects

Volcanology for Exploration Geologists

## POST CONFERENCE

Tectonics & Structure of the Western United States

Field Skills & Sensor Science: A Modern Geochemistry Workshop

Capital Markets & Project Valuation for Geologists & Engineers

Ore Textures Microscopy

Global Structure and Au Through Time



# Benefits at a Glance

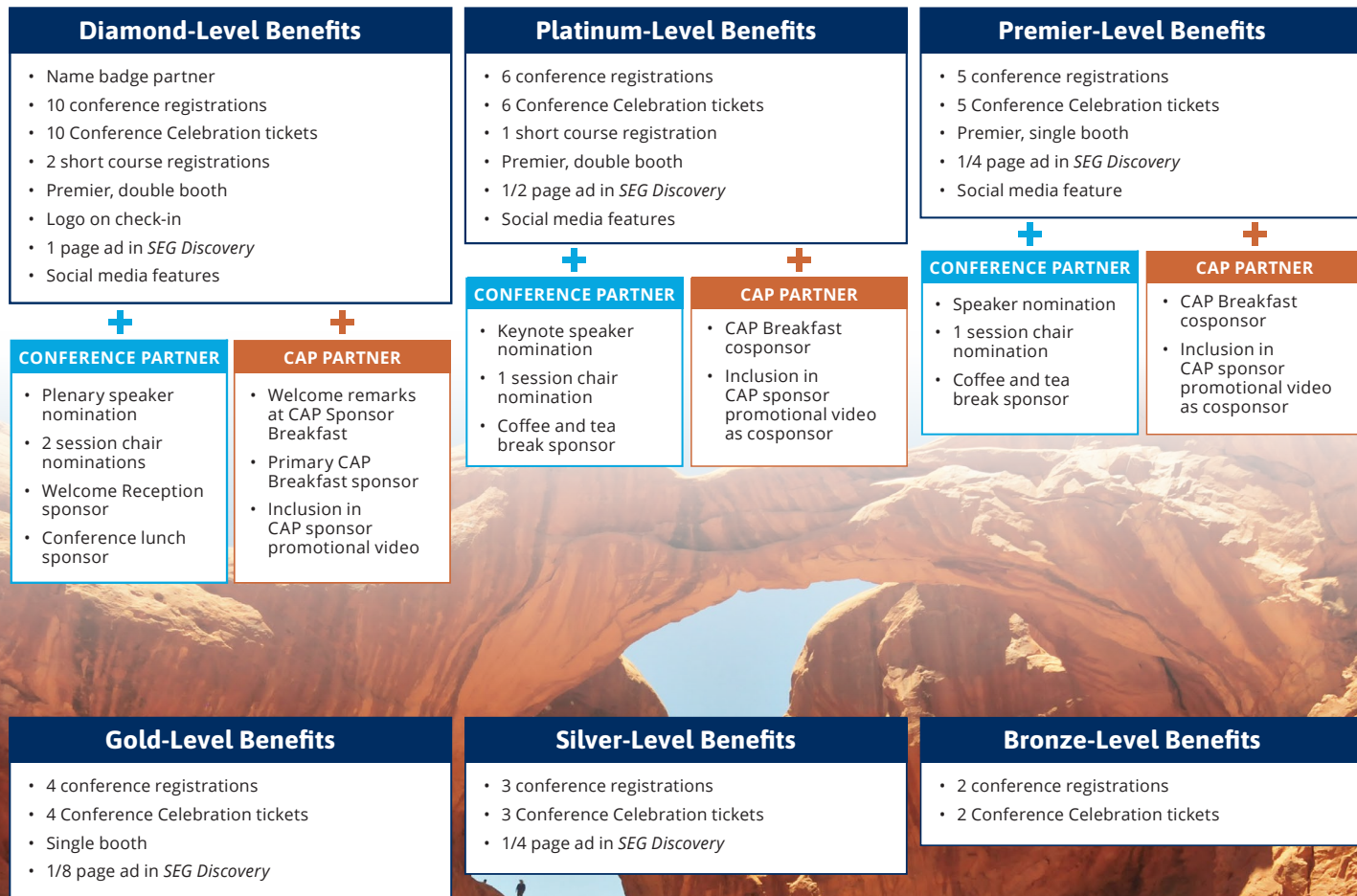
SEG 2026 offers two parallel sponsorship packages, each tailored to support different priorities and objectives:

## CONFERENCE PARTNERS

These partnerships supports the planning and execution of the SEG 2026 Conference. It showcases your organization as a leader in geosciences through nominating speakers, funding conference events, and engaging with SEG's community.

## CONFERENCE ACCESSIBILITY PROGRAM (CAP) PARTNERS

CAP partnerships allow SEG to broaden access to scientific information by empowering students and researchers from underrepresented regions to attend the conference. Showcase your stewardship for advancing careers, and foster innovation for the geosciences.



# Diamond Partner

**\$150,000**  
EXCLUSIVE AVAILABILITY

As the exclusive Diamond Partner, you gain exclusive opportunities to network with influential decision-makers, showcase your expertise, and align your brand with the conference's themes of innovation, discovery, and workforce development. This partnership not only drives business growth but also demonstrates your commitment to advancing the future of economic geology.

This prestigious sponsorship level provides the most significant opportunities.

## Thought Leadership

- Ten (10) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions
- Two (2) complimentary registrations to a pre- or postconference short course, depending on available space
- Opportunity to provide welcome remarks during the Opening Comments
- Nomination of a plenary speaker to present on a topic that aligns with the conference themes
- Nomination of two (2) session chairs\*
- Name Badge Partner of SEG 2026

## Enhanced Recognition

- Dedicated logo placement on homepage of SEG 2026 website
- Logo on conference email communications
- Four (4) posts on SEG's social media acknowledging your support as partner
- One full-page ad in three (3) issues of *SEG Discovery* (content to be provided by partner)
- Acknowledgment in *SEG Discovery* preconference spread
- Prime location on conference app
- Inner conference program 2-page promotion
- Company logo on registration check-in screens

- Recognition as the Diamond Partner during opening plenary session
- Logo as Diamond Partner on all sponsor signage at venue
- Logo on rotating individual and sponsor slides during session transitions

## Collaboration

- Complimentary double booth in premier location
- Two (2) complimentary exhibit-only registrations including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only registrations for \$300 each
- Lead generation through conference app
- Ten (10) complimentary tickets to the Conference Celebration
- Identification as the sole sponsor of the Welcome Reception (\$10,000 value)
- Recognition as sole sponsor of one (1) conference lunch (\$10,000 value)

## Support for Students & Early Career Professionals

- Recognition of your support in letters and other correspondence sent to student presenters who receive travel funding
- Identification as the sponsor of the Student Presentation Awards, which are given for the best student presentations during the Closing Ceremony.

\*Contingent on technical program

**\$90,000**

2 AVAILABLE

# Platinum Partner

## Thought Leadership

- Six (6) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions
- One (1) complimentary registration to a pre- or postconference short course, depending on available space
- Nomination of a keynote speaker to present on a topic that aligns with the conference themes
- Nomination of one (1) session chair\*

## Enhanced Recognition

- Two (2) posts on SEG's social media acknowledging your support as partner
- Logo on group email communications
- A one-half (1/2) page ad in *SEG Discovery* in three issues (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- One (1) page promotion in the conference program, premier location
- Logo as Platinum Partner on all sponsor signage at venue

- Logo on rotating individual and sponsor slides during session transitions

## Collaboration

- Complimentary double booth in premier location
- Two (2) complimentary exhibit-only registrations including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Six (6) complimentary tickets to the Conference Celebration
- Identification as the coffee and tea break sponsor (\$3,000 value)

## Support for Students & Early Career Professionals

- Recognition of your support in letters and other correspondence sent to student presenters who receive travel funding
- Identification as the sponsor of the Student Presentation Awards, which are given for the best student presentations during the Closing Ceremony.

\*Contingent on technical program



Apply to become a sponsor today at [seg2026.org](https://seg2026.org). If you have any questions, please email us at [sponsorship@segweb.org](mailto:sponsorship@segweb.org).



# Premier Partner

**\$60,000**  
3 AVAILABLE

## Thought Leadership

- Five (5) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions
- Nomination of a speaker to present on a topic that aligns with the conference themes
- Nomination of one (1) session chair\*

## Enhanced Recognition

- One (1) post on SEG social media acknowledging your support as partner
- Logo on group email communications
- A one-quarter (1/4) page ad in three (3) issues of *SEG Discovery* (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- A single (1) one-page promotion in the conference program
- Logo as Premier Partner on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

## Collaboration

- Complimentary single booth in premier location
- One (1) complimentary exhibit-only registration including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Five (5) complimentary tickets to the Conference Celebration
- Identification as the coffee and tea break sponsor (\$3,000 value)

## Support for Students & Early Career Professionals

- Recognition of your support in letters and other correspondence sent to student presenters who receive travel funding
- Identification as the sponsor of the Student Presentation Awards, which are given for the best student presentations during the Closing Ceremony.

\*Contingent on technical program

\$40,000

# Gold Sponsor

## Thought Leadership

- Four (4) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

## Enhanced Recognition

- Logo on group email communications
- A one-eighth (1/8) page ad in three (3) issues of *SEG Discovery* (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- One half (1/2) page promotion in the conference program
- Logo as Gold Sponsor on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

## Collaboration

- Complimentary single booth
- One (1) complimentary exhibit-only registration including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Four (4) complimentary tickets to the Conference Celebration
- Identification as cohost for two (2) coffee and tea breaks (\$1,500 value per sponsor, per break)

## Support for Students & Early Career Professionals

- Recognition of your support in letters and other correspondence sent to student presenters who receive travel funding



\$25,000

# Silver Sponsor

## Thought Leadership

- Three (3) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

## Enhanced Recognition

- Logo on group email communications
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- A one-quarter (1/4) page promotion in the conference program
- Logo as Silver Sponsor on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

## Collaboration

- Three (3) complimentary ticket to the Conference Celebration

## Support for Students and Early Career Professionals

- Recognition of your support in letters and other correspondence sent to student presenters who receive travel funding

**\$9,500**

## Bronze Sponsor

### Thought Leadership

- Two (2) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- Logo as Bronze Sponsor on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

### Collaboration

- Two (2) complimentary tickets to the Conference Celebration

### Support for Students & Early Career Professionals

- Recognition of your support in letters and other correspondence sent to student presenters who receive travel funding



## Supporter

**\$3,000**

### Thought Leadership

- One (1) conference registration, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- Logo as Supporter on all sponsor signage at venue
- Logo in rotating slide presentation during session transitions

### Collaboration

- One (1) complimentary ticket to the Conference Celebration

# CAP Opportunities

## Conference Accessibility Program

Our Conference Accessibility Program (CAP) is aimed at empowering local students, postdoctoral researchers, and early-career academics to participate in the upcoming SEG conference. CAP sponsorship will support the travel, conference registration, and SEG membership costs for select applicants from underrepresented regions. Students selected for this program will receive full coverage of travel expenses. Postdoctoral researchers and academics will receive partial travel coverage.

This program will add to the student support already provided through our student presenter support program. With the continuing generosity of our sponsors, SEG plans to establish CAP as an ongoing program for future conferences and SEG activities.



**\$150,000**  
EXCLUSIVE AVAILABILITY

# CAP Diamond Partner

As the CAP Diamond Partner, you gain exclusive opportunities to network with influential decision-makers, showcase your expertise, and align your brand with the conference's themes of innovation, discovery, and workforce development. This partnership not only drives business growth but also demonstrates your commitment to advancing the future of economic geology.

This prestigious sponsorship level provides the most significant opportunities.

## Thought Leadership

- Ten (10) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions
- Two (2) complimentary registrations to a pre- or postconference short course, depending on available space
- Opportunity to provide welcome remarks during the CAP Sponsor Breakfast
- Name Badge Partner of SEG 2026

## Enhanced Recognition

- Dedicated logo placement on homepage of SEG 2026 website
- Logo on group email communications
- Four (4) posts on SEG's social media acknowledging your support as the CAP Diamond partner
- One full-page ad in three issues of *SEG Discovery* (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- Prime location on conference app
- Inside 2-page promotion in the conference program
- Display of the company logo on the registration check-in screens on-site.
- Verbal recognition during the opening plenary session as the CAP Diamond Partner

- Logo as CAP Diamond Partner on all sponsor signage at venue
- Logo on rotating individual and sponsor slides during session transitions

## Collaboration

- Complimentary double booth in premier location
- Two (2) complimentary exhibit-only registrations including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Ten (10) complimentary tickets to the Conference Celebration
- Identification as lead CAP Breakfast sponsor

## Support for Students & Early Career Professionals

- Acknowledgment in CAP funding award acceptances
- Identification as primary CAP sponsor on promotional video developed during the conference

Apply to become a sponsor today at [seg2026.org](https://seg2026.org). If you have any questions, please email us at [sponsorship@segweb.org](mailto:sponsorship@segweb.org).

# CAP Platinum Partner

**\$90,000**

**2 AVAILABLE**

## Thought Leadership

- Six (6) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions
- One (1) registration to a pre- or postconference short course, depending on available space

## Enhanced Recognition

- Logo on group email communications
- Two (2) posts on SEG social media acknowledging your support as partner
- A one-half (1/2) page ad in three issues of *SEG Discovery* (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- One (1) page promotion in the conference program, premier location
- Logo as CAP Platinum Partner on all sponsor signage at venue
- Logo on rotating individual and sponsor slides during session transitions

## Collaboration

- Complimentary double booth in premier location
- Two (2) complimentary exhibit-only registrations including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Six (6) complimentary tickets to the Conference Celebration
- Identification as a cosponsor of the CAP Sponsor Breakfast
- **Support for Students & Early Career Professionals**
- Acknowledgment in CAP funding award acceptances
- Identification as a CAP cosponsor in a promotional video developed during the conference





## CAP Premier Partner

**\$60,000**  
3 AVAILABLE

### Thought Leadership

- Five (5) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- One (1) post on SEG's social media acknowledging your support as partner
- A one-quarter (1/4) page ad in three issues of *SEG Discovery* (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- One (1) page promotion in the conference program
- Logo as CAP Premier Partner on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

### Collaboration

- Complimentary single booth in premier location
- One (1) complimentary exhibit-only registration including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Five (5) complimentary tickets to the Conference Celebration
- Recognition as a cosponsor of the CAP Sponsor Breakfast

### Support for Students & Early Career Professionals

- Acknowledgment in CAP funding award acceptances
- Identification as a CAP cosponsor in a promotional video developed during the conference

**\$40,000**

## CAP Gold Sponsor

### Thought Leadership

- Four (4) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- A one-eighth (1/8) page ad in three issues of *SEG Discovery* (content to be provided by partner)
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- One half (1/2) page promotion in the conference program
- Logo as CAP Gold Sponsor on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

### Collaboration

- Complimentary single booth
- One (1) complimentary exhibit-only registration including access to the exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions; option to add exhibit-only passes for \$300 each
- Lead generation through conference app
- Four (4) complimentary tickets to the Conference Celebration

### Support for Students & Early Career Professionals

- Acknowledgment in CAP funding award acceptances

**\$25,000**

## CAP Silver Sponsor

### Thought Leadership

- Three (3) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- One quarter (1/4) page promotion in the conference program
- Logo as CAP Silver Sponsor on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

### Collaboration

- Three (3) complimentary tickets to the Conference Celebration

### Support for Students & Early Career Professionals

- Acknowledgment in CAP funding award acceptances

**\$9,500**

## CAP Bronze Sponsor

### Thought Leadership

- Two (2) complimentary conference registrations, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- Logo as CAP Bronze Sponsor on all sponsor signage at venue
- Logo on rotating sponsor slides during session transitions

### Collaboration

- Two (2) complimentary tickets to the Conference Celebration

### Support for Students & Early Career Professionals

- Acknowledgment in CAP funding award acceptances



## CAP Supporter

**\$3,000**

### Thought Leadership

- One (1) conference registration, including access to all technical sessions, exhibit hall, morning and afternoon breaks, lunches, and evening Poster and Exhibit Receptions

### Enhanced Recognition

- Logo on group email communications
- Sponsorship acknowledgment in *SEG Discovery* preconference spread
- Logo as CAP Supporter on all sponsor signage at venue
- Logo in rotating slide presentation during session transitions

### Collaboration

- One (1) complimentary ticket to the Conference Celebration

# Exhibitor Overview

## Registration with each booth

- Full access for two delegates to the conference and technical sessions
- Complimentary WiFi
- Conference program listing
- Company logo and link on the conference website
- Most social events, breaks, and lunches will be held in the exhibit hall

## Booth Specifications

- Dimensions: single (10'x10') or double (10'x20')
- Structure: pipe and drape
- Furniture package: (1) trestle table with black table cloth, (2) standard chairs, (1) wastepaper bin
- Electrical package: (1) x 4amp power outlet
- One ID sign with company name and booth number



# Advertising

Advertise in the printed conference program for additional visibility.

## CONFERENCE PROGRAM ADS

Full page inside	\$4,000
Half page inside	\$2,500
Quarter page inside	\$1,000

EXHIBIT HALL BOOTH OPTIONS			
Booth Size & Location	Early Rates	Regular Rates	Nonprofit/Government/Academia Amount
10'x10', regular location	\$4,000	\$4,500	\$2,800
10'x10', premium location	\$4,500	\$5,000	-
Double booth, premium location	\$8,000	\$9,000	-

Early rates end May 31, 2026. Booth registration ends August 15, 2026. All prices are in USD.



# Sponsorship Opportunities at Conference Events

## Coffee and Tea Breaks

\$3,000

3 AVAILABLE

Sponsor logo will be on signage at beverage and food stations.

## WiFi Sponsor

\$5,000

Sponsor logo will be displayed on signage with all WiFi access information.

## Conference Lunch

\$10,000

1 AVAILABLE

Sponsor logo will be on signage at beverage and food stations.

## Poster & Exhibitor Receptions

\$10,000

2 AVAILABLE

Sponsor logo will be on signage at beverage and food stations.

## Icebreaker Social Event

\$7,500

2 AVAILABLE

Sponsor logo will be on signage at the social venue. Sponsor representative is welcome to address the audience during the Early Career event.

## Early Career Lunch

\$5,000

Sponsor logo will be on signage at beverage and food stations. Logo will be included in slides presented during the event. Sponsor representative is invited to address the audience during the Early Career event.

## Conference Celebration

\$20,000

Sponsor logo will be prominently displayed in the venue and verbally recognized during the event.

## Speed Talks

\$10,000

Sponsor will be verbally recognized at the beginning of the sessions and logo will be included in slides displayed during breaks.

## Accessibility Headphones

\$5,000

Sponsor will be verbally recognized for providing headphones to accommodate individuals who have hearing impairment. Sponsor logo will be displayed next to headphones and recognized in accessibility-related conference promotions.

## Closing Social

\$10,000

Sponsor logo will be on signage at beverage and food stations. Sponsor will be verbally recognized during the event.

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